

Ref: RA/11-24/HFL-219205
November 19, 2024

To: All Digital Media Member Publishers

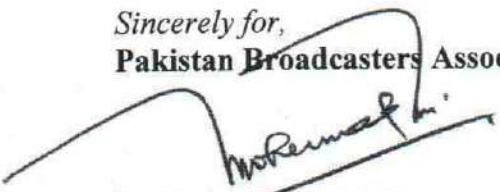
Subject: Restoration of Digital Advertising Business - Hilal Foods (Pvt.) Limited [All Products / All Campaigns]

Dear Digital Media Members,

This is to inform you that **M/s Hilal Foods (Pvt.) Limited** has clear the outstanding dues of complaining digital media publisher. The business of above client is therefore restored with immediate effect.

All Digital Media Publishers are requested to accept business of above client through its appointed advertising agency as their business is restored.

Sincerely for,
Pakistan Broadcasters Association



Muhammad Ali Butt
Executive Director