



Secretariat

Ref: RA/02-24/68-21622

February 20, 2024

To: All Digital Media Member Publishers

Subject: Restoration of Digital Advertising Business - Rich Media Inc.

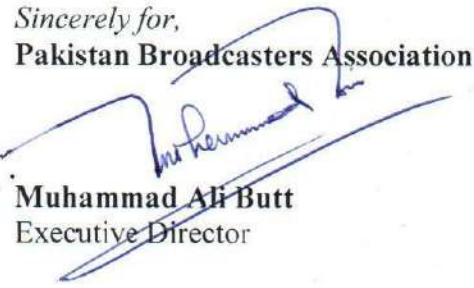
Dear Digital Media Members,

This is to inform you that **M/s Rich Media Inc.** has clear the outstanding dues of complaining digital media publisher for June 2023 clearance period. The business of above agency is therefore restored with immediate effect.

All member broadcasters are requested to accept business from **M/s Rich Media Inc.** as their business is restored.

Sincerely for,

Pakistan Broadcasters Association


Muhammad Ali Butt
Executive Director