



Secretariat

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February 16, 2024

To: All Digital Media Member Publishers

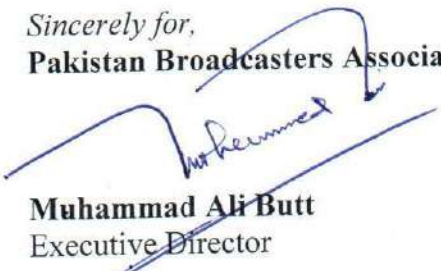
Sub: Digital Advertising Business – Lowe & Rauf (Pvt.) Ltd

Dear Digital Media Members,

This is to inform you that **M/s Lowe & Rauf (Pvt.) Ltd** has clear the cheques issued against outstanding dues of complaining digital media publisher. The business of above agency is therefore restored with immediate effect.

All member broadcasters are requested to accept business from **M/s Lowe & Rauf (Pvt.) Ltd** as their business is restored.

Sincerely for,
Pakistan Broadcasters Association


Muhammad Ali Butt
Executive Director