

PBA/12-22/DM-20114
December 7, 2022

CIRCULAR

**All Member Broadcasters
Pakistan Broadcasters Association**

**Subject: Registration of Digital Media Publications/Properties with
Pakistan Broadcasters Association**

Dear All,

PBA consistently makes efforts in the interest of its members and strives for the collective good of all its members.

In 2020— PBA set up its digital media wing to facilitate the digital arms of its member media houses for recoveries and other digital media-related matters. PBA has successfully been conducting clearance of dues reported by its members almost with a hundred percent recoveries. The PBA secretariat and the relevant committees have also been working to resolve other digital media-related issues.

We are now in communication with provincial and federal Governments to establish Government tariffs and related policies.

To benefit from PBA's efforts, we urge you to please ensure all your digital platforms are registered with PBA. In case there are some who still have not registered, kindly have them registered by December 12, 2022. (*Application form is available at our website www.d.pba.org.pk*)

Sincerely for,

Pakistan Broadcasters Association



Muhammad Ali Butt
Executive Director