

CONFIDENTIAL

Ref: SA/01-22/OPPO-18837
January 26, 2022

To: All Digital Media Member Publishers

Subject: Suspension of Business – Guangdong OPPO Mobile Telecommunications Corp., Ltd / Oppo Mobile Technologies Pakistan (Pvt.) Ltd / Thrive Mobiles & Accessories Tech (Pvt) Limited (OPPO Mobiles and All Products) - Digital

Dear Digital Media Members,

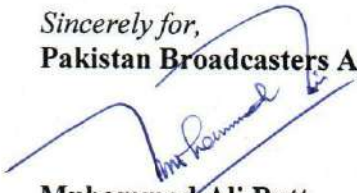
We have to inform you that **M/s Guangdong OPPO Mobile Telecommunications Corp., Ltd / Oppo Mobile Technologies Pakistan (Pvt.) Ltd / Thrive Mobiles & Accessories Tech (Pvt) Limited (OPPO Mobiles and All Products) - Digital** has failed to clear the outstanding dues of our Digital Media Publishers. The above client is therefore, suspended w.e.f. **00:01 hours, Saturday, January 29, 2022.**

All Digital Media Publishers are advised not to air any advertisement of the above clients after the mentioned time through any source whatsoever, till further communication by PBA.

Please note that as per clause 18.3 of PBA Rules and Regulations Governing Conduct of Advertising Agencies / Media Buying Houses the Digital Media Members will not run advertisement of a suspended client/agency/ MBH, or a black listed client. In the event of violating this rule, the broadcaster shall be liable to fine and penalty as prescribed in the above rule.

It may please be noted that any client under suspension cannot shift its business, or place any business directly or through any source whatsoever to a publisher until it is restored.

Sincerely for,
Pakistan Broadcasters Association



Muhammad Ali Butt
Executive Director